



New York City Economic Development Corporation Cruise Dashboard User Guide



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Overview

The New York City Economic Development Corporation manages and promotes the city's cruise industry through the Cruise NYC Initiative. This user guide provides an overview of the cruise activity at the Manhattan Cruise Terminal ("MCT") and Brooklyn Cruise Terminal ("BCT"). The Cruise Dashboard provides a way for members of the Cruise community and the public to access historical and forward-facing data about Cruise movement. This dashboard reflects the EDC's commitment to data transparency with the community. This dashboard:

- Provides external stakeholders with access to historical cruise data.
- Increases transparency around cruise-related data.
- Enables users to explore data and make informed decisions.
- Highlights trends and patterns related to carbon emissions.

The Cruise Dashboard is managed by the EDC Cruise team and can be accessed on the Cruise NYC website. For any questions about the dashboard and its data, please contact CruiseSupport@edc.nyc.

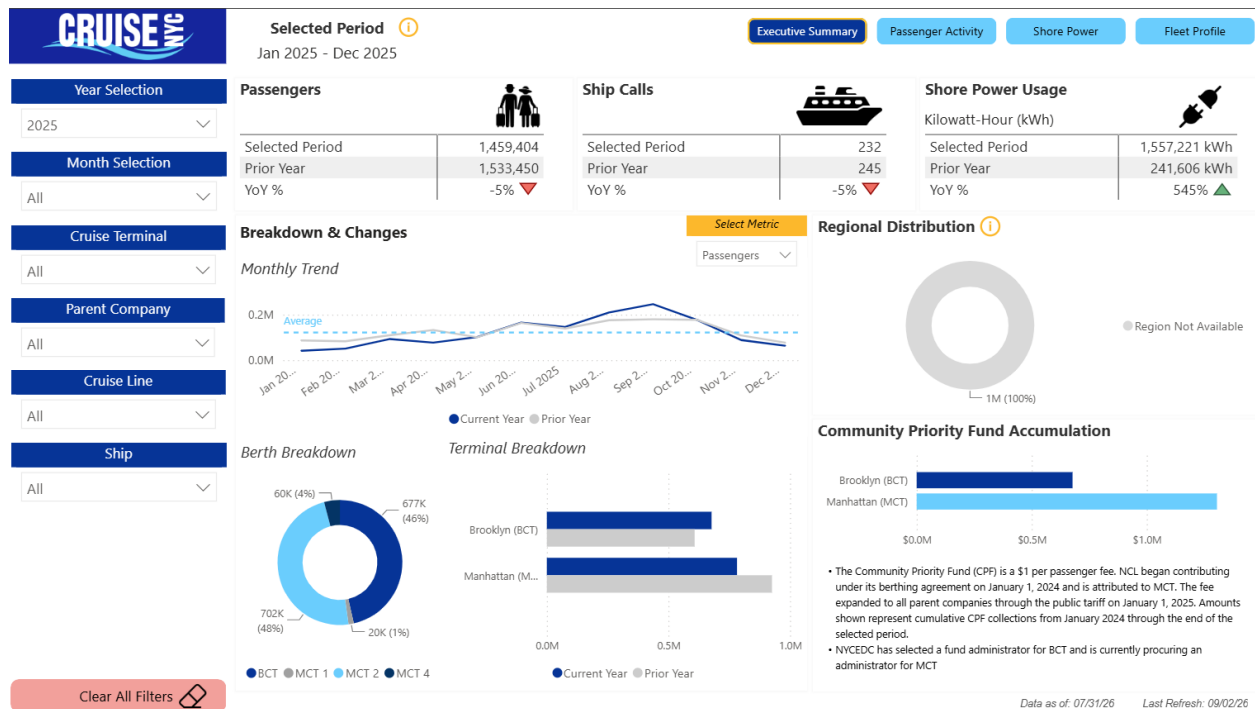
The Cruise Dashboard incorporates passenger activity, shore power, and vessel information for Brooklyn and Manhattan Cruise Terminals. The data is collected, reviewed, and validated by the EDC Cruise team.

Navigation

There are four tabs – Executive Summary, Passenger Activity, Shore Power, and Fleet Profile. Users can click through individual tabs located in the top right of the dashboard to navigate between the different pages. Please see below for a brief overview of each tab.

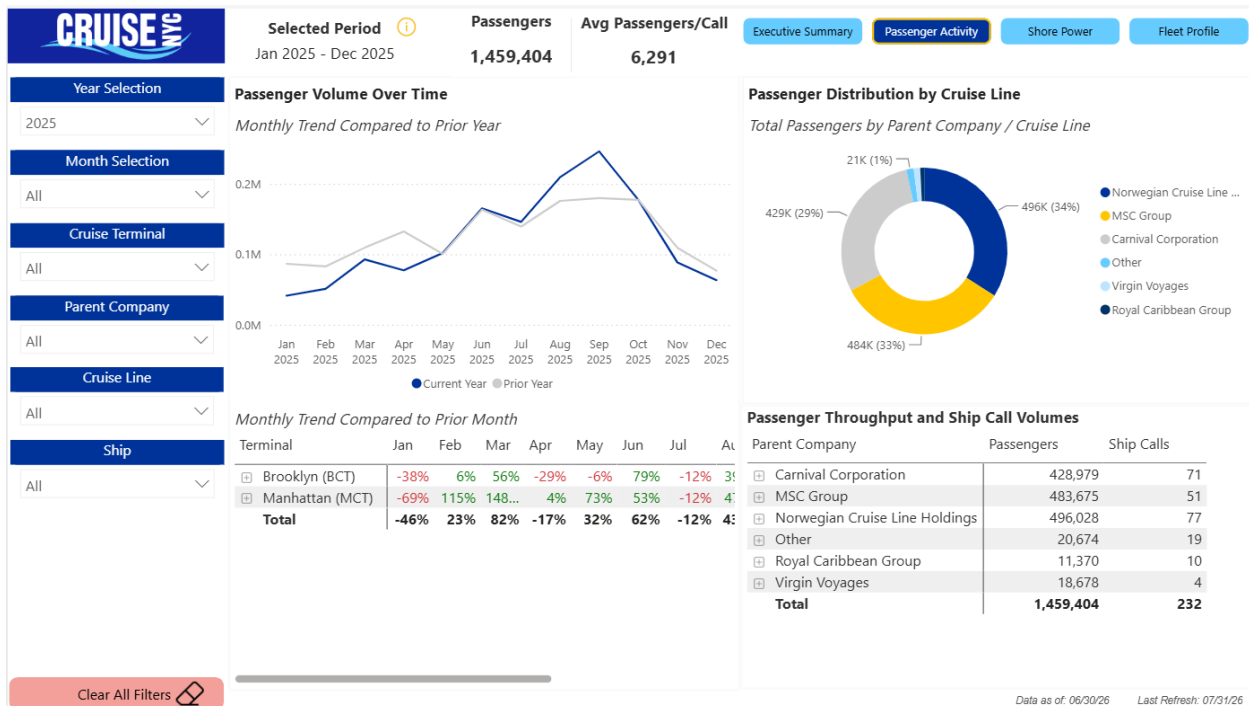


Executive Summary: Provides a high-level overview of cruise activity. This tab highlights performance and key metrics – Passengers, Ship Calls and Shore Power Usage. It also features distribution of destinations and the cumulative amounts in the Community Priority Fund.



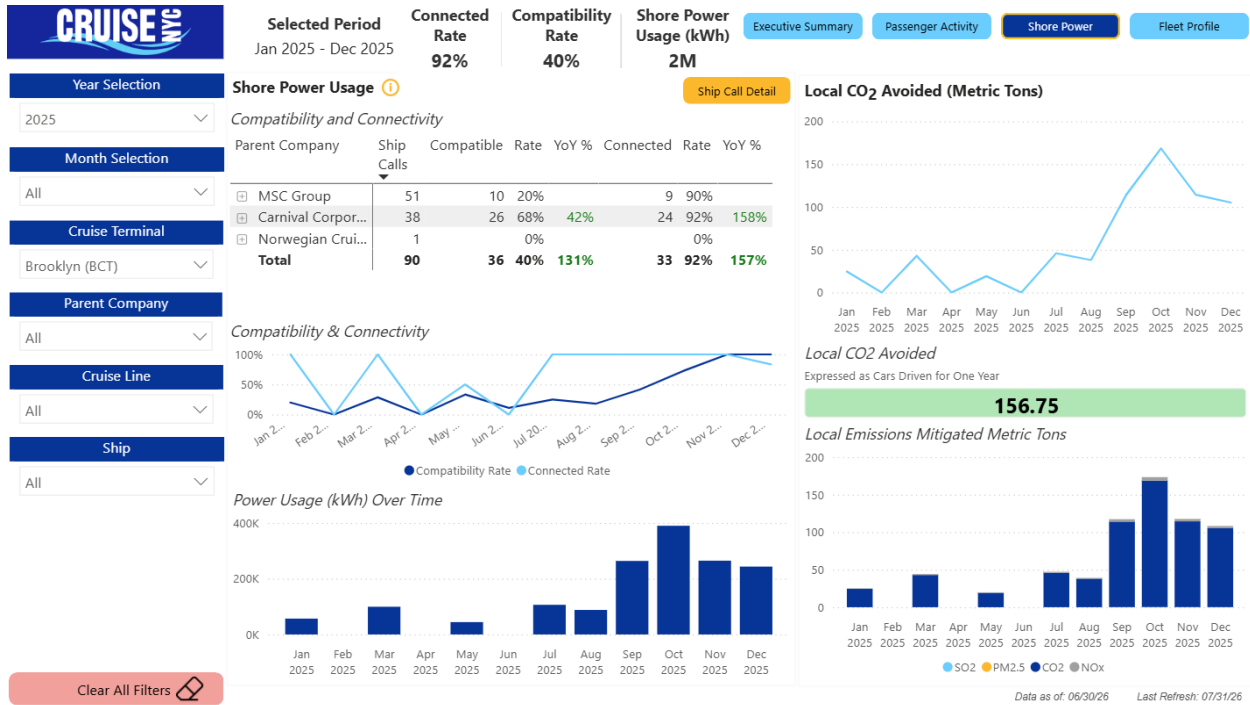


Passenger Activity: Provides passenger specific information by Parent Company and Cruise Line. It displays trends in passenger activity over time.



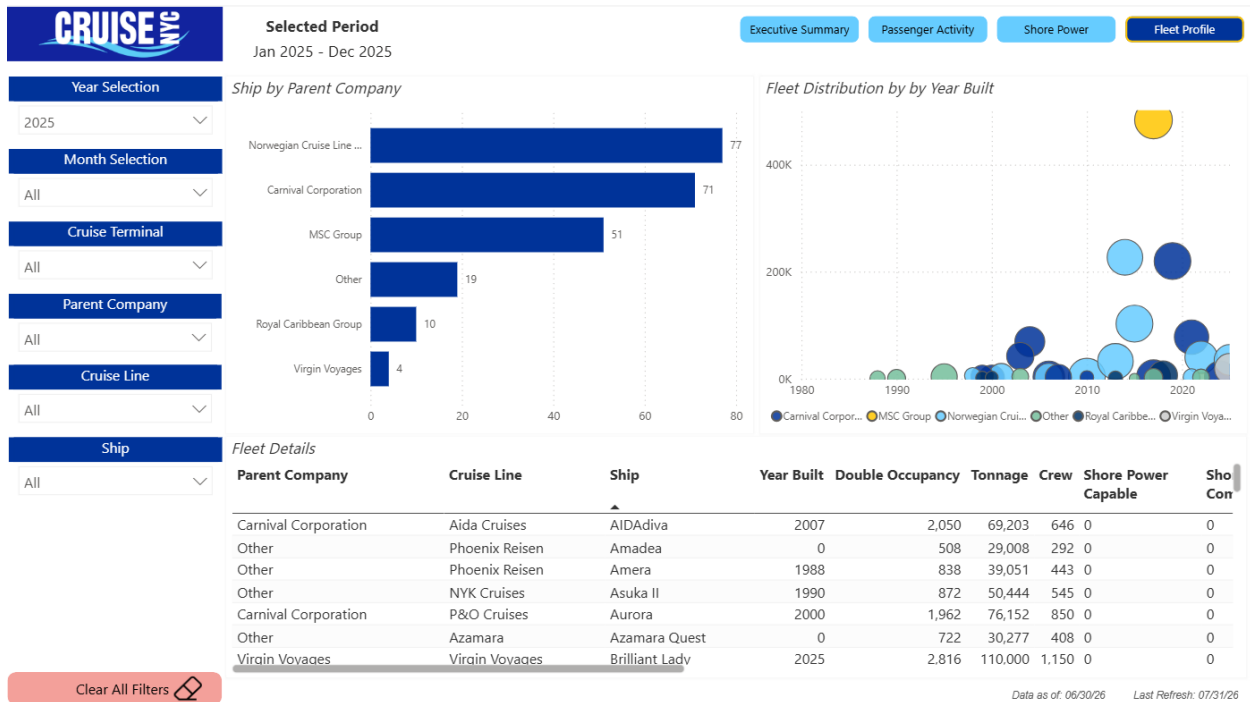


Shore Power: Provides a detailed breakdown of the usage of shore power at BCT. Also demonstrated by compatibility and connectivity trends and local emissions mitigated.





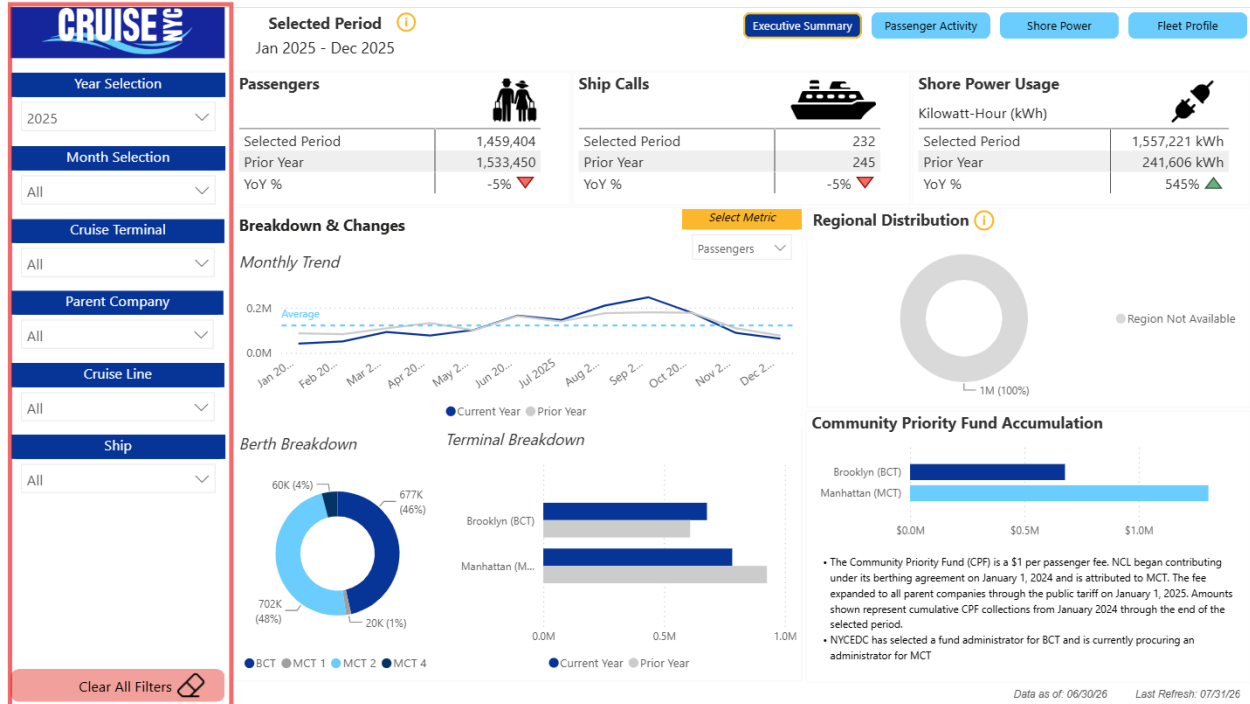
Fleet Profile: Provides an overview of key vessel characteristics such as tonnage and size dimensions.





Features

Filtering



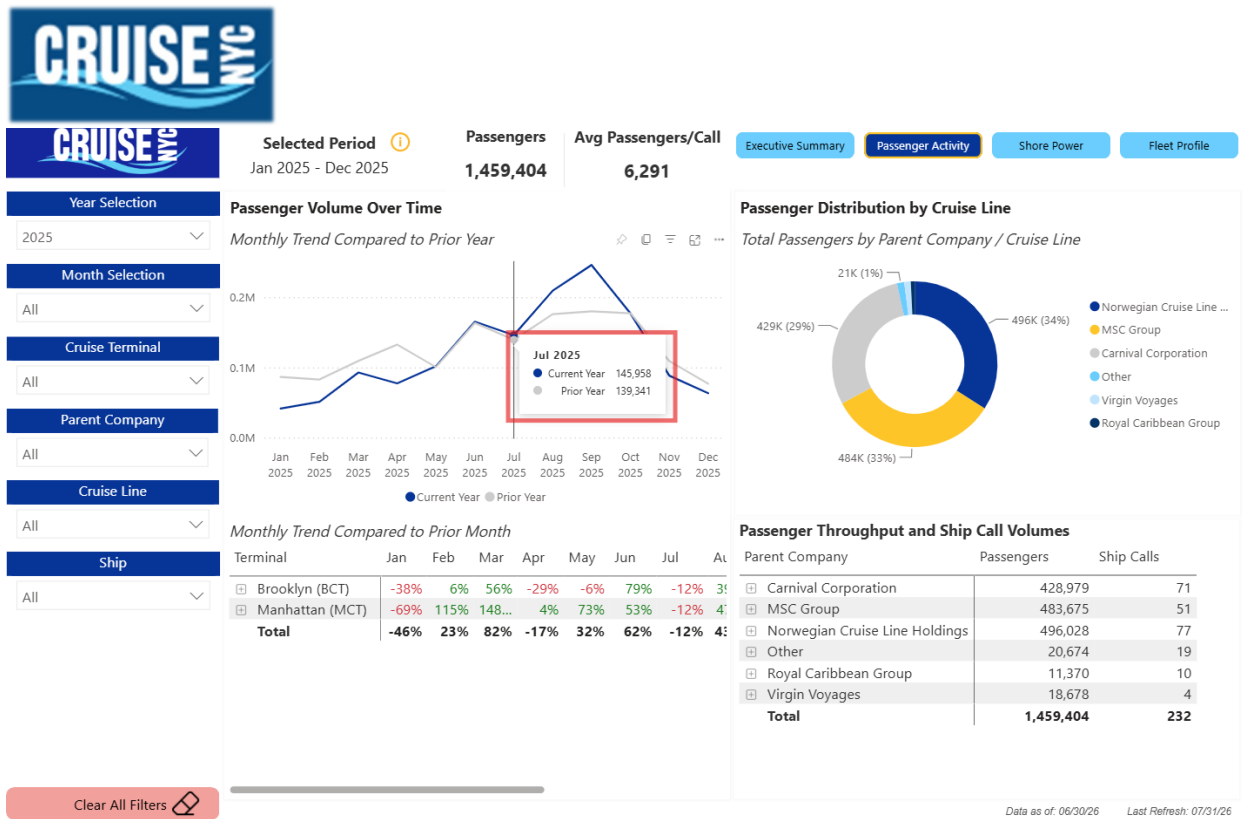
Users can refine the data utilizing available filters such as

- Date (Year, Month)
- Cruise Terminal
- Parent Company
- Cruise Line
- Ship

Please note that the Shore Power tab cannot be filtered by Cruise Terminal as Manhattan Cruise Terminal does not have shore power capabilities yet.

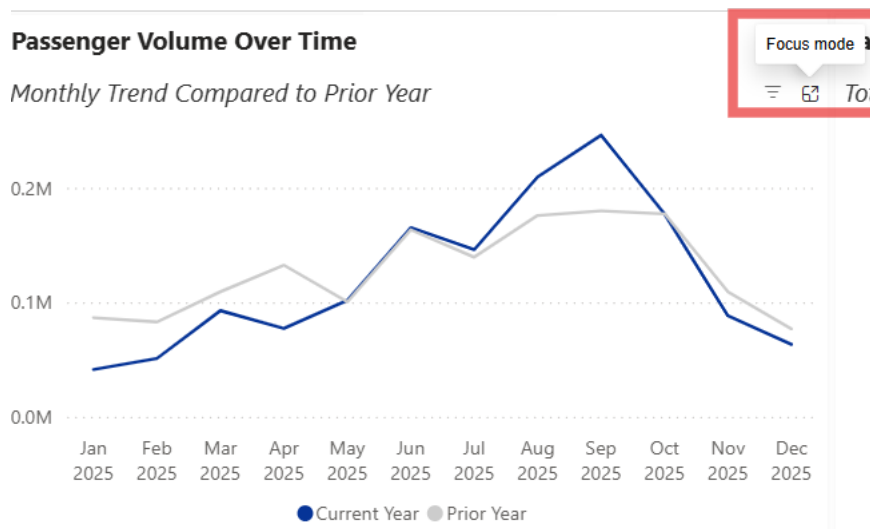
Tooltip

Users can gain additional insights into the data beyond the default visual by hovering over an element of the visual. The tooltip functionality is available for all visuals except for tables and matrices.



Focus Mode

Users can enlarge a single visual that fills out the report, so you can view details more clearly. Hover over the visual and select the diagonal arrow in the upper right corner of the visual to enlarge the visual.



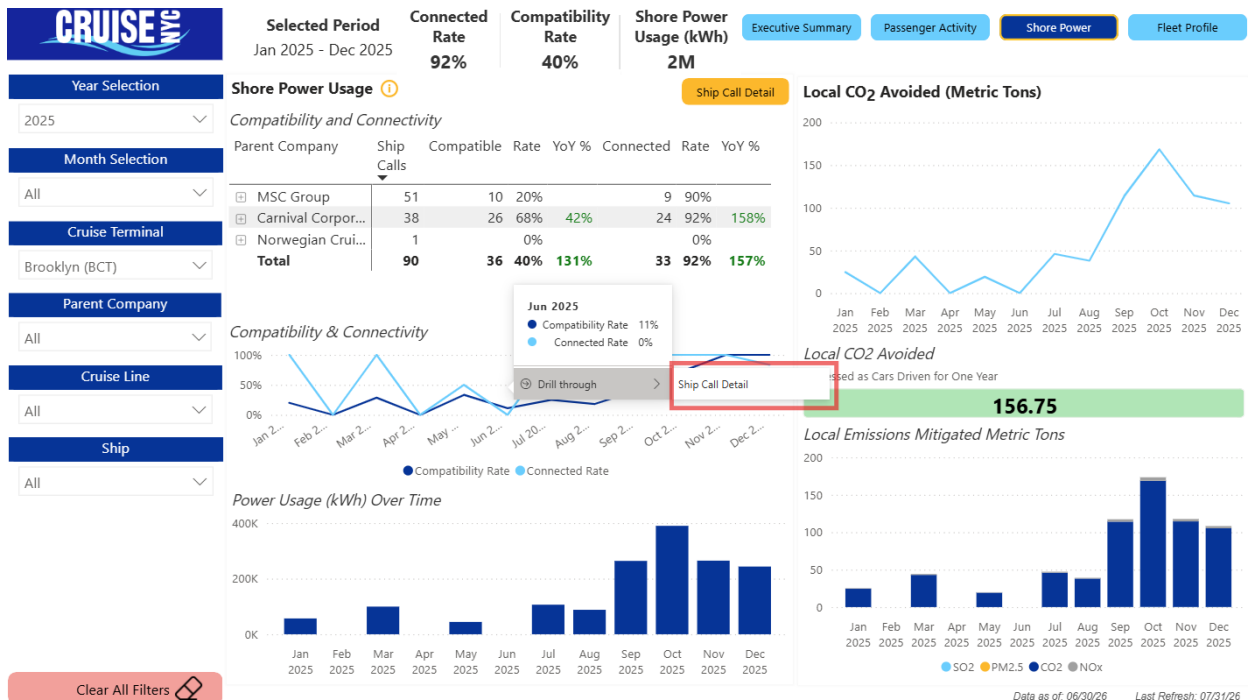
Drill-through

In addition to tooltips, users can gain additional information by utilizing the Drill-through function which enables users to navigate to another page



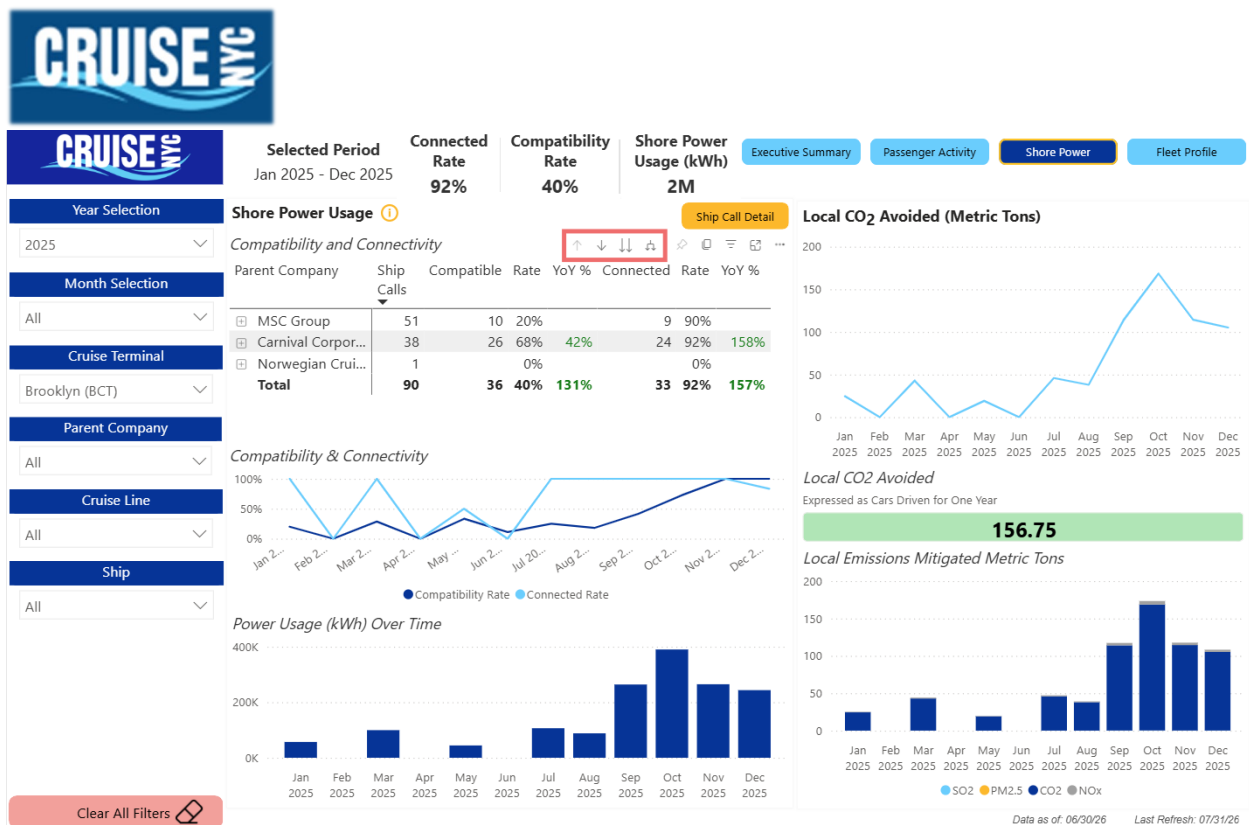
containing more detail. The Drill through functionality is available for all visuals that navigate users to a target page called “Ship Call Detail”. The “Ship Call Detail” is a line-by-line detailed view of each recorded ship call. On a visual:

1. Hover over or right-click an element of the selected visual
2. A link to the drill-through tab will appear. Hover over that tab and select “Ship Call Detail”



Drill-down

Drill-down allows users to explore data in a hierarchal format within the same visual without exiting the report page. The double downward arrow allows users to expand down a level while the double-headed arrow allows users to expand all values to one level.



Data Notes and Limitations

The dashboard is updated monthly. Current-year data may represent a partial year and should not be directly compared with completed years without considering the difference in reporting periods.

Please note that restrictions apply to select data.

- Shore power data is not available for Manhattan Cruise Terminal because it does not currently offer shore power.
- Community Priority Fund data is unavailable before 2024 as the \$1/passenger fee began with NCL.



Terminology

Cruise Activity

Berth: An assigned location where a ship can dock to load and unload.

Cruise line: The company that operates passenger ships and markets cruises to the public (e.g. Oceania).

Cruise Terminal: A facility at a port or harbor where cruise ships can load and unload passengers and luggage. New York City has two cruise terminals – Brooklyn Cruise Terminal and Manhattan Cruise Terminal.

Parent Company: The corporate entity that owns and controls one or more cruise line brands (e.g. Norwegian Cruise Line Holdings).

Passenger: Any person in a vessel who is not part of the crew manifest.

Passenger Throughput: The total number of passengers processed through a terminal, including embarking, disembarking and in-transit passengers.

Ship Call: The act of a cruise ship berthing at and departing from a cruise terminal.

Ship Attributes

Double Occupancy: Refers to a cabin designed to accommodate two guests.

Max Occupancy: Refers to the maximum number of people allowed in a cabin.

Ship: Another term for vessel that is part of a cruise line (e.g. Oceania Allura).

Ship Class: Refers to a group of ships built with similar design, size, structure, and capabilities.



Tonnage: Refers to the weight of a ship measured in tons.

Decarbonization

Shore Power: The process of providing electricity to a docked ship so it can shut down its auxiliary engines. Its use eliminates noise and reduces fuel consumption and air pollutants.

Shore Power Compatibility: Refers to a ship's ability to connect to a particular terminal's offshore power supply while docked. Some ships' electrical configuration may not match a terminal shore power system.

Shore Power Compatibility Rate: The rate at which a visiting ship can connect to a terminal's shore power system. Calculated as the number of ships capable of connecting divided by the number of ships that have visited.

Shore Power Connectivity: This term refers to compatible ships successfully connecting to offshore power while docked.

Shore Power Connectivity Rate: The rate at which a compatible visiting ship is successfully connected to a terminal's shore power system. Calculated as the number of ships that are connected divided by the number of compatible ships.

Shore Power Usage: Refers to the amount of electricity a ship consumes during a session in which it is connected to shore power measured in kilowatt-hour (kWh).

Investments

Community Priority Fund (CPF): Refers to agreement between EDC and Community to address the environmental impact of cruise operations to the City. It is a \$1/passenger fee for all Cruise Lines that began January 1, 2025.



FAQ

1. Why did the other charts change when I selected something?

Dashboard visuals are interactive. Selecting an item can filter or highlight related information in other visuals.

2. How do I get back to the original view?

Clear your selections using the eraser button located on the bottom left of the screen.

3. Who should I contact with questions?

Please reach out to the Cruise team via email at CruiseSupport@edc.nyc. Please feel free to reach out with feedback on the dashboard!